



## PRESS RELEASE

# ACG Seeks Your Support to Develop Aquaculture Voices Project

Novi, MI, USA, November 17, 2014 - The Aquaculture Communications Group (ACG) has launched a project to capture the experience of veteran industry members in their own words and use high definition video and the Internet to carry their messages to the global community.

ACG funded the first round of interviews. To date, a total of nineteen industry veterans with a wide range of personal experiences in different parts of the world have been interviewed. Please go to the [interview page](#) on our website to watch the project video trailer and all of the nineteen interviews.

“ACG started this project without any external funding because we believe in the importance of the project”, Tor-Eddie Fossbakk, ACG Founding Partner said.

“We hope to continue to collect interviews with other industry veterans from around the world and bring their experiences, knowledge and insight to the global fish farming community”.

“We believe it is important to record and preserve the stories from industry pioneers and veterans for current and future generations aquaculturists”, Mr. Fossbakk continued.

To secure this project's success we seek your support. We invite you to contribute financially, large or small amounts, so that we can continue this project for as long as possible. There are many industry voices that have yet to be heard in their own words.

We also invite you to send us your suggestions for people to interview.

For further information, contributions and suggestions, please contact:

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About The Aquaculture Communications Group, LLC:

**The Aquaculture Communications Group (ACG)** specializes in aquaculture science and technology (S&T) information services, providing information & knowledge management, information & technology transfer, communications & public relations, and project management services to companies, governments, and organizations involved in aquaculture and related activities.

In collaboration with our global network of consulting partners, ACG also provides a wide variety of other technical and business services to meet the specific needs of our clients, no matter where they are located in the world.

***ACG is renowned for bringing ideas, people, and solutions together to enable innovation and successful business development.***

Together, the two co-founders of ACG have over 70 years of diverse and practical experience in food and fibre production, research, public policy development, journalism, communications & public relations, public education, project management, trade assistance, and event & tour management.

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