



PRESS RELEASE

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For immediate publication

Aqua Nor partners with ACG

In order to better serve customers in North America, Aqua Nor has entered into a cooperation agreement with the Aquaculture Communications Group (ACG) in Canada and the United States, which has been designated Official North American Partner for Aqua Nor 2013.

“By partnering with ACG, we hope to attract more visitors from Canada, the USA, Mexico and other countries in the Caribbean and Central America region, and to serve our customers in this region better” says Erik Hempel, Director of Communications for the Nor-Fishing Foundation, which owns and operates the aquaculture technology exhibition Aqua Nor.

Aqua Nor is today the largest aquaculture technology exhibition in the world, and has been held in Trondheim, Norway, every other years since 1979. It is expected that about 500 – 550 exhibitors from more than 30 countries will participate in this year’s exhibition, which is held 13 – 16 August 2013. Between 15,000 and 20,000 visitors from over 60 countries are expected to attend the event.

“Modern North American cold-water aquaculture is to a large extent built on the science and technology developed for salmon farming in Norway,” comments Tor-Eddie Fossbakk, senior partner in ACG. “But over the years, the exhibition has developed into a much more comprehensive show that also focuses on other species and associated technologies. Consequently, it is very important for operators and investors from North America to attend this event to see new technologies and practices that they can adapt to their operations here. Aqua Nor is not ‘just a salmon farmers event’, it is a global aquaculture business, science and technology event.”

ACG is renowned for bringing ideas, people, and solutions together to enable innovation and successful business development. It is now recruiting participants for a number of tour options associated with the Aqua Nor event, for details please visit www.aquacomgroup.com and go to Tours or [click here](#) to download the Aqua Nor Tour brochure.

ACG is also preparing half-day & full-day tours for Friday and Saturday, 16 & 17 August, to enable show participants to visit facilities in the Trondheim area; information will be provided on the [Aqua Nor website](#).

ACG will be at Aquaculture 2013 in Nashville, USA on 21-25 February 2013 (booth # 521) and at the International Boston Seafood Show on 10-12 March 2013 (booth # 1445) to hand out information and talk to delegates about Aqua Nor and the many planned activities.



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