



PRESS RELEASE

FOR IMMEDIATE RELEASE

May 19, 2010

AwF announces the launch of its redesigned website

NOVI (Michigan) - May 19, 2010 - Aquaculture without Frontiers (AwF) today announced the launch of its completely redesigned website. The website redesign and development was undertaken by **The Aquaculture Communications Group (ACG)**, led by Dave Conley and Tor-Eddie Fossbakk, who voluntarily contributed their time and expertise to bring this project to completion.

"I cannot thank you both enough for your work on this project - it must have taken very many hours and we all owe you an enormous THANK YOU," said AwF Founder and Director, Michael New. "Looking at the layout and ideas you have inserted is the fulfillment of a kind of dream for me."

Using the WordPress blogging platform, the AwF website will now enable the Board of Directors to post information from anywhere in the world through a web-based interface, eliminating the barriers of distance and time and the access bottleneck of relying on the webmaster to perform updates.

Both international co-chairs, Dr Barry Costa-Pierce and Dr Mudnakudu Nandeesh, plan to use the features of the new website to promote the work of AwF in training the rural poor in developing countries to grow fish to feed themselves and others. "We will use more multimedia communications - photos, slide shows, audio and video clips - to show the world what we are doing and how we are helping to transform the lives of so many people less fortunate than ourselves," said Dr Costa-Pierce. "This website is a vehicle, a tool, to help us reach out to the global aquaculture community and the interested public to attract the funding we need to carry out our training projects," said Dr Nandeesh. "I am very excited."

You may visit the new AwF website at www.aquaculturewithoutfrontiers.org.

Company Info:

The **Aquaculture Communications Group (ACG)** specializes in facilitating the sourcing and exchange of aquaculture science, technology, and business information using 'new media' and other rapidly developing digital technologies. With over 60 years of combined experience in aquaculture R&D and S&T, public policy, and business development, the principals of ACG have developed an extensive global network of contacts in the research & development, academic, business, and government communities that comprise today's aquaculture industry.



For more information, [contact us](#):

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